DIGITAXEL

DIGITAL MARKETING

WELCOME TO

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REACH RIGHT,GROW FAST

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DIGITAL MARKETING

ABOUT ME

Hey,I am Aneesa , freelance digital marketing expert in Perinthalmanna, Kerala. I have completed my +2 qualification and built strong practical expertise in digital marketing through hands-on experience.

I Specialize in social media marketing ,SEO,content creation, email marketing, and creative poster desing. My goal is to help brands grow online with effective strategies ,creative ideas,and constistent perfomence in the digital landscape.

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SERVICES

SEO

SEO (Search Engine Optimization) is the process of improving a website so it appears higher on search engines like Google. By using the right keywords, quality content, and a well-optimized website, SEO helps attract more visitors organically and increases online visibility and long-term business growth.

SMM

SMM (Social Media Marketing) is the process of promoting a business or brand on social media platforms like Facebook, Instagram, and LinkedIn. It helps increase brand awareness, engage with the audience, drive traffic to the website, and build strong relationships with customers through regular posts, ads, and interactions.

SEM

SEM (Search Engine Marketing) is a digital marketing strategy that uses paid advertisements to promote websites on search engines like Google. It helps businesses appear at the top of search results instantly, drive targeted traffic, increase visibility, and generate quick leads through ads such as Google

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CONTENT MARKETING

Content marketing is the strategy of creating and sharing valuable content such as blogs, videos, images, and social media posts to attract and engage the target audience. It helps build trust, improve brand awareness, support SEO, and convert visitors into customers by providing useful and relevant

E MAIL MARKETING

Email marketing is a digital marketing method where businesses send emails to customers to promote products, share updates, and build relationships. It helps retain customers, increase engagement, drive sales, and deliver personalized messages directly to the audience at a low cost.

POSTER DESING

Poster Design is the process of creating visually attractive posters to promote a business, event, product, or offer. It helps grab attention, communicate messages clearly, and increase brand awareness both online and offline through creative layouts, colors, and graphics.

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WHY CHOOSE ME?

- Strong SEO Specialist
- Social Media Growth Specialist
- Content Creation& Branding
- Paid Ads Professional
- Customized Communication

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THANK YOU FOR ATTENSSION

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